



HAVE A HEART GALA 2023

**Sponsorship
Sneak Peak**

May 13, 2023
The Geraghty
2520 S. Hoyne Avenue
Chicago, IL 60608

A photograph of a middle-aged Black man with a short beard and mustache, smiling gently at the camera. He is sitting on a set of wide, light-colored concrete steps. He is wearing a plain white t-shirt and dark-colored pants. His hands are clasped together in his lap. A thin black cord is draped around his neck. The background is slightly out of focus, showing a brick wall and a dark doorway.

ABOUT US

Each year, Housing Forward assists nearly 3,000 individuals who are experiencing homelessness or housing crisis in west suburban Cook County. Since our inception, we have served more than 22,000 men, women, and families.

We provide wrap-around support from the onset of a financial or housing crisis to its resolution. Our programs are tailored to the needs of the individual or family based on their point of engagement with us.

We invite you to partner with us in our work to end homelessness.

Have a Heart Gala 2023

OPPORTUNITIES



Sponsorship

There are several sponsor levels for a variety of budgets. Consider marketing your organization at the Gala!

Host a Table

Treat your friends and family to a night out, or represent your company with community stakeholders!

Program Ads

Are you interested in placing an ad for your business in front of each guest at the Gala? Reach out for pricing and dimensions for the 2023 Gala!

In Kind Donation

Are you open to contributing a skill or product to the Have a Heart Gala? We are always looking for talented individuals to join us!



SPONSORSHIP



BENEFITS	SOLE PRESENTING SPONSOR \$25,000	PRESENTING SPONSOR \$20,000	KEYSTONE \$15,000	PILLAR \$7,500
Placement in Event Materials & Communications	Above Title	Above Title	Premier	Premier
Video Content Opportunity	●	●	●	●
Featured Game on Event Site	●	●	●	●
Pre-Event Reception	●	●	●	●
Verbal Recognition	●	●	●	●
Inclusion on Invitation	●	●	●	●
Tickets Included	20	10	10	6

Optional Perks and Add-Ons

- Please ask about customization options!
- More information coming soon

Custom sponsor packages available



SPONSORSHIP

BENEFITS	CORNERSTONE \$5,000	FOUNDATION \$2,500	MAINSTAY \$1,250	SUPPORTING \$750
Placement in Event Materials & Communications	Standard	Standard	Standard	Standard
Video Content Opportunity	●	●	●	●
Featured Game on Event Site	●	●	●	●
Pre-Event Reception	●	●	●	●
Verbal Recognition	●	●	●	●
Inclusion on Invitation	●	●	●	●
Tickets Included	6	4	2	2

Optional Perks and Add-Ons

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Have a Heart Gala 2023

HOST A TABLE



Benefits

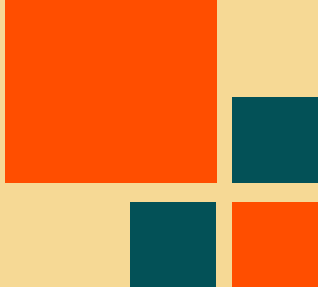
- Treat your family and friends to a fancy night out
- Impress your coworkers or employees
- Represent your organization among our community stakeholders
- Save your place for May 13, 2023!

Details



Confirming your table in advance provides critical funds as we prepare for the event of the year! Each table guarantees 10 seats for you and your guests.

Host a table: \$3,000



OTHER OPPORTUNITIES

Marketing & Advertisement

We are open to brainstorming and want to work with you! Reach out for suggestions or provide your own. More details coming soon.



In Kind Donation

Do you have a popular product that you would be open to donating, or a side talent you would be willing to share? Your support will directly increase the success of the Have a Heart Gala, in turn growing our ability to impact homelessness!



SOME OF OUR 2021 SPONSORS



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WINTRUST

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