

The Housing Forward Associate Board Presents an Evening of



111 W Kinzie St, Chicago



# **OCTOBER 21** 3:00-6:00 P.M.





## About the Event

The Associate Board of Housing Forward is excited to present Mystery & Mayhem – a themed crime-solving event to end homelessness. Held at Untitled in Chicago, it will feature a cunningly good mystery produced by America's most popular dinner theater company, The Murder Mystery Company complete with professionally trained actors. Guests will get the chance to solve a comedic case just like a detective, and possibly get pulled into the play themselves. Past events hosted by the Associate Board have been great successes with more than 150 young professionals and supporters participating. We anticipate even more participants this year as we host this unique event.

We love the community support that makes our fundraisers successful and help us to further our vision to end homelessness. Supporters of Housing Forward's mission, through event sponsorships, translate to hundreds of people successfully transitioning back to stable housing. Your sponsorship will ensure this is a profitable event, maximizing the benefit to families and individuals experiencing a housing crisis. In return, we give your brand and your generosity high visibility in front of two groups – young professionals and Housing Forward's 5,000 personstrong support base. Thank you for considering this opportunity.

# About the Associate Board

The Associate Board is a group of dynamic, emerging professionals that help increase awareness and raise funds for Housing Forward. They are activists. Along with the staff of Housing Forward, their pursuit to solve homelessness for those we serve is what unifies and empowers them to excel. The Associate Board hosts a yearly event in October and further supports Housing Forward's mission through social events, volunteer recruitment, fundraisers, and volunteer service projects.

# About Housing Forward

Housing Forward is the largest provider of Permanent Supportive Housing in Cook County and the only nonprofit organization in the west part of the county with a comprehensive, long-term solution for preventing and ending homelessness. Founded in 1992, the agency provides integrated services to at-risk and homeless individuals and families in six areas: emergency assistance, employment readiness, supportive housing, outreach and engagement, supportive services, and emergency shelter. Housing Forward's goal is to transition individuals and families from financial and housing crisis to stability. For more information, visit www.housingforward.org.

# Event Promotion

The event is open to the public and we utilize numerous media outlets to promote support:

- Local newspapers including the Chicago Tribune, Wednesday Journal, online calendars, weeklies, etc.
- Email blasts and e-newsletter to our donor base
- Social media

Sponsorship

## Become an Event Sponsor

We invite you to be part of Housing Forward's solution to homelessness with your sponsorship of this one-of-akind event. Choose from one of the options below:

#### Detective Sponsor Detective Sponsor \$2,500

- Admission for one team of 8 people
- Opportunity to distribute promotional materials and/or coupons to guests
- Spotlight article on website and e-newsletter distributed to over 2,200 subscribers
- Sponsor supplied signage displayed at event
- Special mention from the stage at event
- Name and logo on sponsor sign at event venue
- Name and logo on website, Facebook & event e-blast

#### Partner-in-Crime Sponsor \$1,000

- Admission for one team of 6 people
- Sponsor supplied signage displayed at event
- Special mention from the stage at event
- Name and logo on sponsor sign at event venue
- Name and logo on website, Facebook & event e-blast

# Whodunit Sponsor , \$500

- Admission for 4 people
- Special mention from the stage at event
- Name and logo on sponsor sign at event venue
- Name and logo on website, Facebook & event e-blast

### Private Eye Sponsor .....\$250

- Admission for 2 people
- Name and logo on sponsor sign at event venue
- Name and logo on website, Facebook & event e-blast

#### Ready to Become a Sponsor? Contact Amanda Rochon at 708.338.1724 x230 or arochon@housingforward.org



Sponsorship

Yes! We will sponsor Housing Forward's 2017 Mystery & Mayhem!

Detective Sponsor	\$2,500
Partner-in-Crime Sponsor	\$1,000
Whodunit Sponsor	\$500
Private Eye Sponsor	\$250

Company Name:		
Contact Name:		
Street Address:		
City:	State:	Zip:
Telephone:	Fax:	
Email:		

# Payment Information

Please make checks payable to Housing Forward.

1851 South 9th Avenue, Maywood, IL 60153 708.338.1745 (fax) housingforward.org/events

> Amanda Rochon 708.338.1724 x230 arochon@housingforward.org

Housing Forward FEIN #36-3876660