



INVOLVE TO SOLVE
HAVE HEART GALA

Join us in our mission to end homelessness

housing
FORWARD
ending homelessness

ABOUT US

OUR MISSION

Housing Forward's mission is to transition people from housing crisis to housing stability in partnership with businesses, individuals and organizations in our community.

WHO WE SERVE

Housing Forward serves 20+ communities in the west region of suburban Cook County. Since 1992, we've served more than 15,000 men, women and families experiencing the crisis of homelessness with our programs and services.

 **8%** WERE CHILDREN

38% WERE DISABLED 

 **11%** WERE CHRONICALLY HOMELESS

7% WERE VETERANS 

PROVIDING A COMPREHENSIVE SOLUTION TO HOMELESSNESS

Housing Forward is a recognized leader in the prevention, outreach, and permanent housing solutions to end homelessness. We are committed to providing excellent crisis resolution services to our clients by working with other stakeholders to find innovative, structural solutions to end the crisis of homelessness in our community.

HOW WE ARE DIFFERENT

Housing Forward is the largest provider of scattered-site permanent supportive housing in suburban Cook County.

Housing those who are homeless saves the community a minimum \$10,000 per person.¹ Providing 279 people with service-supported housing in 2016 saved taxpayers in our service area almost \$2.8 million.

1. U.S. Interagency Council on Homelessness

Housing Forward was chosen to lead a nine-agency partnership in suburban Cook County to implement a county-wide system to standardize and expedite the process by which people in crisis access shelter, housing and homeless prevention resources. We also staff and house the Walk-In Center in the west region.

OUR REACH & NETWORK

 **1,150 Individual donors** last year

 **2,300 Newsletter Subscribers**

 **1,200 Volunteers**

 **1,500 Facebook Fans**

 **822 Twitter Followers**

Housing Forward BY THE NUMBERS

2016

279
people stably housed

in service-supported housing, generating **\$2.8 million** in aggregate annual savings to the communities we serve.

160
people worked

one-on-one with our Employment Readiness team; 18 participated in the Career Passport program.

394
people outreached

who were homeless on the streets connected with our Outreach & Engagement team.

406
individuals received

supportive services and made **5,070** visits to the Support Center to receive assistance.

472
people sheltered

with **13,565** nights of shelter and **40,695** meals, all with the help of a network of more than **1,200** volunteers.

854
households stabilized

with **\$84,406** in Emergency Assistance to mitigate a financial or housing crisis.

INVOLVE TO SOLVE

Interested in becoming a part of the solution? Housing Forward offers compelling opportunities for your company and your employees. We ensure our partner's brand is visible to our highly motivated individual, community and business audiences.

HAVE HEART GALA

On Saturday, February 24, 2018, Housing Forward will host the 20th Annual Have-a-Heart Gala at the Mid-America Club in Chicago. We are grateful for the steadfast support of the community that has made the Gala our largest and most important fundraising event of the year.

This year, we anticipate more than 400 guests in attendance and have set a goal to raise \$250,000 in support of our programs and services. Our Have-a-Heart Gala partners play a crucial role in helping us grow, enhance and deliver our comprehensive services to almost 2,000 people each year. Together, we can end homelessness.

INVOLVE YOUR COMPANY AND EMPLOYEES

Become a Table Sponsor and invite your employees to unite under the common goal of ending homelessness in our community. The Gala provides the perfect setting for your employees and board members to build stronger relationships with each other, network with other corporate leaders, and represent your company with community stakeholders at the event.

Table Sponsorships are \$2,000 and you receive the following benefits:

- > 10 tickets to the 20th Annual Have-a-Heart Gala
- > Company name and logo on sign at table

Engage your employees in the fundraising process by hosting fun activities such as a "coin wars" competition or a jeans day.

INVOLVE YOUR MARKETING TEAM

With an anticipated 400 local and influential guests at the Gala, an advertisement in our event program book will have an impact on the visibility of your business.

- > Half Page Ad: 4 1/2"W x 3 1/2"H - \$150
- > Full Page Ad: 4 1/2"W x 7 1/2"H - \$300

INVOLVE YOUR FINANCIAL SUPPORT

Your financial investment in Housing Forward allows us to impact the lives of thousands of individuals and families, end their housing crisis and help them on their way to stability.

When you partner with Housing Forward, we will ensure this collaboration complements your brand values and provides a platform to improve community perception of your business.

2017 SPONSORS



KIRKLAND & ELLIS LLP

Mark & Sallie Smylie

Jon & Cathy Gilfillan

WINTRUST



Bill & Teri Mitchell



NAVIGANT

SPONSORSHIP OPPORTUNITIES

MUTUAL BENEFITS

Housing Forward believes that sponsorships should be mutually beneficial. In addition to the social responsibility and goodwill aspects of a partnership, Housing Forward recognizes our Event Sponsors among our donors, civic leaders and citizens of the communities we serve.

KEYSTONE SPONSOR- \$15,000

\$15,000 transitions a household from homelessness to Permanent Supportive Housing.

- > One table for ten at the Gala
- > Exclusive sponsor per industry sector at this level
- > Opportunity to speak during Gala Program
- > Company/Name acknowledgement on invitation*
- > Full page ad in event program book
- > Premier placement on sponsorship signage at event
- > Verbal recognition during the program
- > Priority recognition of sponsorship on website, social media, Spotlight Article in News360 e-newsletter and press

PILLAR SPONSOR- \$7,500

\$7,500 provides four individuals with access to job counseling services.

- > One table for ten at the Gala
- > Company/Name acknowledgement on invitation*
- > Full page ad in event program book
- > Premier placement on sponsorship signage at event
- > Verbal recognition during the program
- > Recognition of sponsorship on website, social media, Spotlight Article in News360 e-newsletter and press

CORNERSTONE SPONSOR- \$5,000

\$5,000 engages six people who are living on the streets and provides ongoing case management and access to services to meet their basic needs.

- > Six tickets to the Gala
- > Company/Name acknowledgement on invitation*
- > Half page ad in event program book
- > Logo placement on sponsorship signage at event
- > Recognition of sponsorship on website, social media, and News360 e-newsletter

FOUNDATION SPONSOR- \$2,500

\$2,500 provides two families with emergency assistance to prevent them from becoming homeless.

- > Four tickets to the Gala
- > Half page ad in event program book
- > Logo placement on sponsorship signage at event
- > Recognition of sponsorship on website and social media

MAINSTAY SPONSOR- \$1,000

\$1,000 provides 10 households with food and temporary housing for seven days in the PADS Shelter

- > Two tickets to the Gala
- > Logo placement on sponsorship signage at event
- > Recognition of sponsorship on website and social media

We would be happy to customize support and visibility to fit your company's priorities.

Contact Housing Forward:

Amanda Rochon, Development Manager
708.338.1724 ext. 230
arochon@housingforward.org

*Sponsorship confirmed by November 20th

SPONSORSHIP COMMITMENT

YES! WE ARE INTERESTED IN SPONSORING THE 20TH ANNUAL HAVE-A-HEART GALA!

ONLINE

Visit our the event page at <http://housing18.gesture.com>
Select the orange "Ticket and Sponsorship" button and complete the form

BY MAIL

Complete the following information and mail with a check payable to Housing Forward to:

1851 S. 9th Avenue
Maywood, IL 60153

☐	KEYSTONE SPONSOR	\$15,000
☐	PILLAR SPONSOR	\$7,500
☐	CORNERSTONE SPONSOR	\$5,000
☐	FOUNDATION SPONSOR	\$2,500
☐	MAINSTAY SPONSOR	\$1,000
☐	TABLE SPONSOR	\$2,000
☐	FULL PAGE AD	\$300
☐	HALF PAGE AD	\$150

Company Name: _____

Main Contact: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

BY PHONE

Call Amanda Rochon at 708.338.1724 ext. 230

QUESTIONS?

Please contact Amanda Rochon, Development Manager:
arochon@housingforward.org
708.338.1724 ext. 230

HAVE  HEART GALA

Saturday, February 24, 2018
The Mid-America Club, Chicago
FEIN:36-3876660