# HAVE HEART GALA

Join us in our mission to end homelessness

housing FORW RD ending homelessness

## **ABOUT US**

## **OUR MISSION**

Housing Forward's mission is to transition people from housing crisis to housing stability in partnership with businesses, individuals and organizations in our community.

## WHO WE SERVE

Housing Forward serves 20+ communities in the west region of suburban Cook County. Since 1992, we've served more than 15,000 men, women and families experiencing the crisis of homelessness with our programs and services.





C11% WERE CHRONICALLY HOMELESS



## PROVIDING A COMPREHENSIVE SOLUTION TO HOMELESSNESS

Housing Forward is a recognized leader in the prevention, outreach, and permanent housing solutions to end homelessness. We are committed to providing excellent crisis resolution services to our clients by working with other stakeholders to find innovative, structural solutions to end the crisis of homelessness in our community.

## HOW WE ARE DIFFERENT

Housing Forward is the largest provider of scattered-site permanent supportive housing in suburban Cook County.

Housing those who are homeless saves the community a minimum \$10,000 per person.<sup>1</sup> Providing 279 people with service-supported housing in 2016 saved taxpayers in our service area almost \$2.8 million.

1. U.S. Interagency Council on Homelessness

Housing Forward was chosen to lead a nine-agency partnership in suburban Cook County to implement a county-wide system to standardize and expedite the process by which people in crisis access shelter, housing and homeless prevention resources. We also staff and house the Walk-In Center in the west region.

## **OUR REACH & NETWORK**



1,150 Individual donors last year



2,300 Newsletter Subscribers



## Housing Forward BY THE NUMBERS

2016

## **279** people stably housed

in service-supported housing, generating **\$2.8 million** in aggregate annual savings to the communities we serve.

## 160 people worked

one-on-one with our Employment Readiness team; 18 participated in the Career Passport program.

## **394** people outreached

who were homeless on the streets connected with our Outreach & Engagement team.

## **406** individuals received

supportive services and made **5,070** visits to the Support Center to receive assistance.

## 472 people sheltered

with **13,565** nights of shelter and **40,695** meals, all with the help of a network of more than **1,200** volunteers.

## 854 households stabilized

with **\$84,406** in Emergency Assistance to mitigate a financial or housing crisis.

## **INVOLVE TO SOLVE**

Interested in becoming a part of the solution? Housing Forward offers compelling opportunities for your company and your employees. We ensure our partner's brand is visible to our highly motivated individual, community and business audiences.

## HAVE HEART GALA

On Saturday, February 24, 2018, Housing Forward will host the 20th Annual Have-a-Heart Gala at the Mid-America Club in Chicago. We are grateful for the steadfast support of the community that has made the Gala our largest and most important fundraising event of the year.

This year, we anticipate more than 400 guests in attendance and have set a goal to raise \$250,000 in support of our programs and services. Our Have-a-Heart Gala partners play a crucial role in helping us grow, enhance and deliver our comprehensive services to almost 2,000 people each year. Together, we can end homelessness.

#### **INVOLVE YOUR COMPANY AND EMPLOYEES**

Become a Table Sponsor and invite your employees to unite under the common goal of ending homelessness in our community. The Gala provides the perfect setting for your employees and board members to build stronger relationships with each other, network with other corporate leaders, and represent your company with community stakeholders at the event.

Table Sponsorships are \$2,000 and you receive the following benefits:

- > 10 tickets to the 20th Annual Have-a-Heart Gala
- > Company name and logo on sign at table

Engage your employees in the fundraising process by hosting fun activities such as a "coin wars" competition or a jeans day.

#### **INVOLVE YOUR MARKETING TEAM**

With an anticipated 400 local and influential guests at the Gala, an advertisement in our event program book will have an impact on the visiblity of your business.

- > Half Page Ad: 4 1/2"W x 3 1/2"H \$150
- > Full Page Ad: 4 1/2"W x 7 1/2"H \$300

## **INVOLVE YOUR FINANCIAL SUPPORT**

Your financial investment in Housing Forward allows us to impact the lives of thousands of individuals and families, end their housing crisis and help them on their way to stability.

When you partner with Housing Forward, we will ensure this collaboration complements your brand values and provides a platform to improve community perception of your business.



## **SPONSORSHIP OPPORTUNITIES**

### **MUTUAL BENEFITS**

Housing Forward believes that sponsorships should be mutually beneficial. In addition to the social responsibility and goodwill aspects of a partnership, Housing Forward recognizes our Event Sponsors among our donors, civic leaders and citizens of the communities we serve.

#### **KEYSTONE SPONSOR- \$15,000**

#### \$15,000 transitions a household from homelessness to Permanent Supportive Housing.

- > One table for ten at the Gala
- > Exclusive sponsor per industry sector at this level
- > Opportunity to speak during Gala Program
- Company/Name acknowledgement on invitation\*
- > Full page ad in event program book
- > Premier placement on sponsorship signage at event
- > Verbal recognition during the program
- Priority recognition of sponsorship on website, social media, Spotlight Article in News360 e-newsletter and press

#### PILLAR SPONSOR- \$7,500

#### \$7,500 provides four individuals with access to job counseling services.

- > One table for ten at the Gala
- Company/Name acknowledgement on invitation\*
- > Full page ad in event program book
- > Premier placement on sponsorship signage at event
- > Verbal recognition during the program
- > Recognition of sponsorship on website, social media, Spotlight Article in News360 e-newsletter and press

#### **CORNERSTONE SPONSOR- \$5,000**

## \$5,000 engages six people who are living on the streets and provides ongoing case management and access to services to meet their basic needs.

- > Six tickets to the Gala
- Company/Name acknowledgement on invitation\*
- > Half page ad in event program book
- > Logo placement on sponsorship signage at event
- > Recognition of sponsorship on website, social media, and News360 e-newsletter

## **FOUNDATION SPONSOR- \$2,500**

#### \$2,500 provides two families with emergency assistance to prevent them from becoming homeless.

- > Four tickets to the Gala
- > Half page ad in event program book
- Logo placement on sponsorship signage at event
- > Recognition of sponsorship on website and social media

#### **MAINSTAY SPONSOR- \$1,000**

## \$1,000 provides 10 households with food and temporary housing for seven days in the PADS Shelter

- > Two tickets to the Gala
- Logo placement on sponsorship signage at event
- > Recognition of sponsorship on website and social media

We would be happy to customize support and visibility to fit your company's priorities.

Contact Housing Forward:

Amanda Rochon, Development Manager 708.338.1724 ext. 230 arochon@housingforward.org

\*Sponsorship confirmed by November 20th

## SPONSORSHIP COMMITMENT

#### YES! WE ARE INTERESTED IN SPONSORING THE 20TH ANNUAL HAVE-A-HEART GALA!

#### ONLINE

Visit our the event page at http://housing18.gesture.com Select the orange "Ticket and Sponsorship" button and complete the form

#### **BY MAIL**

Complete the following information and mail with a check payable to Housing Forward to:

1851 S. 9th Avenue Maywood, IL 60153

	<ul><li>KEYSTONE SPONSOR</li><li>PILLAR SPONSOR</li></ul>		\$15,000
			\$7,500
		PONSOR	\$5,000
	FOUNDATION SP	ONSOR	\$2,500
	MAINSTAY SPON	SOR	\$1,000
	TABLE SPONSOR		\$2,000
	<b>FULL PAGE AD</b>		\$300
	HALF PAGE AD		\$150
Company Name:			
Main Contact:			
Phone Number:			
Email Address:			
Mailing Adress:			
City:		State:	_ Zip Code:
BY PHONE			
			$\sim$

Call Amanda Rochon at 708.338.1724 ext. 230

#### **QUESTIONS?**

Please contact Amanda Rochon, Development Manager: arochon@housingforward.org 708.338.1724 ext. 230

HAVE (Å) HEART GALA Saturday, February 24, 2018

The Mid-America Club, Chicago FEIN:36-3876660