



INVOLVE TO SOLVE

Corporate Partnership Opportunities

Join us in our mission to end homelessness

housing
FORWARD
ending homelessness

ABOUT US

OUR MISSION

Housing Forward's mission is to transition people from housing crisis to housing stability in partnership with businesses, individuals and organizations in our community.

WHO WE SERVE

Housing Forward serves 20+ communities in the west region of suburban Cook County. Since 1992, we've served more than 17,000 men, women and families experiencing the crisis of homelessness with our programs and services.

 **8%** WERE CHILDREN

38% WERE DISABLED 

 **11%** WERE CHRONICALLY HOMELESS

7% WERE VETERANS 

PROVIDING A COMPREHENSIVE SOLUTION TO HOMELESSNESS

Housing Forward is a recognized leader in the prevention, outreach, and permanent housing solutions to end homelessness. We are committed to providing excellent crisis resolution services to our clients by working with other stakeholders to find innovative, structural solutions to end the crisis of homelessness in our community.

HOW WE ARE DIFFERENT

Housing Forward is the largest provider of scattered-site permanent supportive housing in suburban Cook County.

Housing those who are homeless saves the community a minimum \$10,000 per person.¹ Providing 279 people with service-supported housing in 2016 saved taxpayers in our service area almost \$2.8 million.

1. U.S. Interagency Council on Homelessness

Housing Forward was chosen to lead a nine-agency partnership in suburban Cook County to implement a county-wide system to standardize and expedite the process by which people in crisis access shelter, housing and homeless prevention resources. We also staff and house the Walk-In Center in the west region.

OUR REACH & NETWORK

 **1,150 Individual donors** last year

 **3,235 Newsletter Subscribers**

 **1,200 Volunteers**

 **1,900 Facebook Fans**

 **936 Twitter Followers**

Housing Forward BY THE NUMBERS

2017

343
people stably housed

in service-supported housing, generating **\$3.4 million** in aggregate annual savings to the communities we serve.

124
people worked

one-on-one with our Employment Readiness team and/or participated in the Career Passport program.

401
people outreached

who were homeless on the streets connected with our Outreach & Engagement team.

396
individuals received

supportive services and made **4,357** visits to the Support Center to receive assistance.

571
people sheltered

with **14,949** nights of shelter and **44,634** meals, all with the help of a network of more than **1,200** volunteers.

710
households stabilized

with **\$122,216** in Emergency Assistance to mitigate a financial or housing crisis.

INVOLVE TO SOLVE

Companies that share our core values of collaborative relationships, integrity and perseverance in the pursuit of excellence in the work that we do are critical partners in our work. Corporate partners are crucial to growing, enhancing, and delivering our comprehensive programs and services to almost 2,000 people each year. Together, we can end homelessness in our communities.

Housing Forward offers compelling opportunities for your company and your employees. We ensure our corporate partner's brand is visible to our highly motivated individual, community and business audiences.

INVOLVE YOUR COMPANY AND EMPLOYEES

Partner with Housing Forward to strengthen bonds between employees and promote a sense of pride in your company. Here's how you can engage your employees in support of Housing Forward:

- > **House to Home Kits:** Team collection drive to purchase household items and furnishings needed when moving from the streets or shelters into a home.
- > **PADS Shelter meal provider** groups for breakfast, lunch or dinner to serve 15 people during our Summer Transitional Shelter or for 20-60 people during the regular shelter season Sept-May.
- > **Give to Go** collect 2-week transportation passes for clients to get to and from work and medical appointments.
- > **Employee Giving Days:** Coordinate donations to wear jeans, conduct bake/food sales, host a silent auction or conduct a "coin war" contest to collect loose change.

INVOLVE YOUR HIRING TEAM

Housing Forward's Employment Readiness program was developed to support individuals and families facing financial crisis to work toward stability. The program provides employment counseling and placement assistance for sustainable employment.

- > The Employment Readiness Team at Housing Forward has qualified candidates to meet your hiring needs. Consider hiring one of our Graduates!

INVOLVE YOUR FINANCIAL SUPPORT

Your financial investment in Housing Forward allows us to impact the lives of thousands of individuals and families, end their housing crisis and help them on their way to stability.

When you partner with Housing Forward we will ensure this collaboration complements your brand values and provides a platform to improve community perception of your business.

CORPORATE SUPPORTERS



KIRKLAND & ELLIS LLP



PARTNERSHIP OPPORTUNITIES

MUTUAL BENEFITS

Housing Forward believes that corporate partnerships should be mutually beneficial. We understand that contributions to your community must be balanced with the needs of your shareholders, customers and employees. In addition to the social responsibility and goodwill aspects of a potential partnership, Housing Forward recognizes our Corporate Partners among our donors, civic leaders and citizens of the communities we serve. Below are opportunities for annual giving with year-round recognition for your investment in our mission.

GOLD PARTNER \$15,000 INVESTMENT FOR 1 YEAR

\$15,000 helps 120 families keep their lights on and pay utilities.

As a Gold Partner of Housing Forward, you will receive these benefits:

- > Recognition in our (Support Center/Walk-In Center) with your company logo on our "Corporate Partner Wall"
- > Recognition at more than 20 community events
- > Partnership recognition throughout the year:
 - Profile spotlight on online News 360 sent to more than 2,000 donors
 - Highlights on social media channels
 - Press releases to promote the partnership
- > Visibility on the Housing Forward web site with hyperlink to your desired URL
- > Recognition at Housing Forward's 4 signature events
- > Acknowledgment and your logo in the Housing Forward Annual Report
- > Use of Housing Forward's Logo in all of your organization's marketing material to let your customers and employees know you care about helping people in our community who are at-risk or experiencing homelessness

SILVER PARTNER \$10,000 INVESTMENT FOR 1 YEAR

\$10,000 helps safely house 100 individuals for 7 days in the PADS Shelter.

As a Silver Partner of Housing Forward, you will receive these benefits:

- > Partnership recognition throughout the year:
 - Profile spotlight on online News 360 sent to more than 2,000 donors
 - Highlights on social media channels
 - Press releases to promote the partnership
- > Visibility on the Housing Forward web site with hyperlink to your desired URL
- > Recognition at Housing Forward's 4 signature events
- > Acknowledgment and your logo in the Housing Forward Annual Report
- > Use of Housing Forward's Logo in all of your organization's marketing material to let your customers and employees know you care about helping people in our community who are at-risk or experiencing homelessness

BRONZE PARTNER \$5,000 INVESTMENT FOR 1 YEAR

\$5,000 provides 75 shelter clients with access to basic such as showers, laundry, clothing, phones and computers.

As a Bronze Partner of Housing Forward, you will receive these benefits:

- > Visibility on the Housing Forward web site with hyperlink to your desired URL
- > Acknowledgment and your logo in the Housing Forward Annual Report
- > Use of Housing Forward's Logo in all of your organization's marketing material to let your customers and employees know you care about helping people in our community who are at-risk or experiencing homelessness

We would be happy to customize support and visibility to fit your company's priorities. Contact Housing Forward:

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