

THE HAVE A HEART

*Gala*



SPONSORSHIP OPPORTUNITIES



*May 4, 2024*

## ABOUT THE GALA

On Saturday, May 4, 2024, Housing Forward will host the 26<sup>th</sup> Have a Heart Gala at The Geraghty in the Pilsen neighborhood of Chicago. Held annually since 1997, the Have a Heart Gala is our cornerstone event that has supported programs and services that support individuals and families to who are transitioning from housing crisis and homelessness to housing stability. We are grateful for the steadfast support of the community that has made the Gala our largest and most important fundraising event of the year.

The evening begins with a cocktail reception and hors d'oeuvres, where guests can mingle and browse through the silent auction. Guests will enjoy a scrumptious meal prepared from the Boka Restaurant Group, which includes the Michelin-starred restaurant Boka. An inspirational program will follow, and the night will culminate in our One Heart One Night donation auction.



## *Our 26th Annual Have a Heart Gala*

### OUR CLIENTS

Each year, we assist thousands of individuals and families who come to us from a wide variety of backgrounds and experiences. Their stories illustrate the complexity of housing crisis and homelessness, and how solution-focused personalized support services ensure vulnerable community members thrive.

"My case manager got me into Interim Housing Program. Then she got me a phone, a link card, and into methadone treatment. Now I can go to the doctor and the dentist; I can do what I need to do... probably the best part is knowing where I'm going to sleep at night, not having to worry about anything happening to me, not having to be out in the rain or the cold."

—Elizabeth

*To hear more of Elizabeth's story, scan the QR code.*



Our Outreach Team met David while he was living on the street. He was recovering from a financial setback that left him homeless. Today, he is participating in our Interim Housing Program and looking toward his future.

*To hear more of David's story, scan the QR code.*



*At the Geraghty*

## PARTNER TO END HOMELESSNESS

### **EVENT SPONSORSHIP**

Your investment in Housing Forward will impact the lives of thousands of individuals and families, helping them on their way to long-term housing stability. When you partner with Housing Forward, we will ensure this collaboration complements your company's values and provides a platform to improve community perception of your business. Have a Heart Gala sponsors play a crucial role in helping us to deliver comprehensive and responsive services to almost 2,000 people each year.

Please see the enclosed sponsorship detail, which includes information on levels of support and the related benefits. We are also happy to create a custom sponsorship package that meets your needs.

### **HOST A TABLE**

The Have a Heart Gala is the perfect setting to entertain your clients and staff while showing your commitment to the community. Each table seats 10 guests.



*At the Geraghty*

## ABOUT HOUSING FORWARD

Each year, Housing Forward assists over 2,000 individuals and families who are experiencing homelessness or housing crisis in west suburban Cook County. Since our inception, we have served more than 22,000 people. We provide wraparound support from the onset of a financial or housing crisis to its resolution. Our programs are tailored to the needs of the individual or family based on their point of engagement with us.

Our vision is to end homelessness.

Our mission is to transition people from housing crisis to housing stability.

We invite you to partner with us in our work to end homelessness.



## OUR APPROACH

Ending homelessness means addressing it at all levels. Our programs are tailored to meet the immediate needs of each person we assist.

Click here to see how we work with each person we assist, helping them to transition from housing crisis to housing stability.



*Our 26th Annual Have a Heart Gala*

**THANK YOU TO OUR 25<sup>TH</sup> ANNUAL  
HAVE A HEART GALA SPONSORS!**

**PRESENTING SPONSORS**



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# 26<sup>TH</sup> ANNUAL HAVE A HEART GALA SPONSORSHIP OPPORTUNITIES

## MUTUAL BENEFITS

Housing Forward believes that sponsorships should be mutually beneficial. In addition to the social responsibility and goodwill aspects of a partnership, Housing Forward recognizes our Event Sponsors among our donors, civic leaders, and citizens of the communities we serve.

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### PRESENTING • \$20,000

Above title placement in all communications  
Video opportunity  
Podium recognition  
Inclusion in the invitation  
Custom branding opportunity  
10 tickets

### KEYSTONE • \$15,000

Video opportunity  
Premier placement in all communications  
Podium recognition  
Inclusion in the invitation  
Custom branding opportunity  
10 tickets

### PILLAR • \$7,500

Premier placement in all communications  
Podium recognition  
Inclusion in the invitation  
Custom branding opportunity  
6 tickets

### CORNERSTONE • \$5,000

Podium recognition  
Inclusion in the invitation  
Standard placement in all communications  
6 tickets

### FOUNDATION • \$2,500

Standard placement in all communications  
Inclusion in the invitation  
4 tickets

### MAINSTAY • \$1,250

Standard placement in all communications  
Inclusion in the invitation  
2 tickets

### SUPPORTING • \$750

2 tickets





# YES, I WANT TO SPONSOR HOUSING FORWARD'S 26<sup>TH</sup> ANNUAL HAVE A HEART GALA!

## SPONSORSHIP LEVEL

- Presenting
- Keystone
- Pillar
- Cornerstone
- Foundation
- Mainstay
- Supporting

## ADDITIONAL TICKETS (\$300 EACH)

Qty: \_\_\_\_\_ Total: \$ \_\_\_\_\_

## CONTACT INFORMATION

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/ZIP

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

**Total Amount Due: \$** \_\_\_\_\_

- I plan on mailing a check. Please make all checks out to Housing Forward.
- I would like to pay by ACH. Please contact Alice Kloska to coordinate with our accounting department.
- I would like to pay by credit card. Please contact Alice Kloska.

### To discuss your sponsorship of the event, please contact:

Alice Kloska  
Event and Engagement Manager, Housing  
Forward [akloska@housingforward.org](mailto:akloska@housingforward.org)  
708.338.1724 x212

